

# LINDSAY SMITH

LINDSAY@RANCHOCURIOSO.COM

951.990.7283

COMICSMITH.CARBONMADE.COM

## EDUCATION

**University of California, Riverside • Bachelor's Degree**

Major: Creative Writing

Riverside, CA 2008

## WORK HISTORY

**Centinela Feed & Pet Supplies - Senior Graphic Designer**

*www.CentinelaFeed.com*

**December 2008 – Present**

Designed and developed advertising and marketing materials, including print newsletter, insert ads, in-store collateral, and other promotional materials. Managed and advised two re-brandings of in-store signage. Responsible for creating written content and copy for products, educational literature, and company website. Conceptualized and executed themed events and promotions in conjunction with marketing team. Managed company's private label line and ensured consistency of packaging design and brand.

**Graphics Manager, Highlander Newspaper**

**April 2006 – June 2008**

Responsible for layout of comics section and management of contributing cartoonists, in addition to creating images for featured articles, opinions, and comics section.

**Freelance Illustrator**

**2006 – Present**

Commissioned to create various spot illustration, t-shirt designs, knitted items and more.

## SKILLS

Proficient in **Adobe Illustrator** and **Photoshop**

Experienced in **Microsoft Office Suite** and **Dreamweaver**

Knowledge of **WordPress** and social networking platforms  
including **Facebook** and **Tumblr**

*Exceptional problem solver with a focus in strong communication*

*Fast learner with a great interest absorbing new skills and information*

## EXHIBITIONS & RECOGNITIONS

**Q Pop – UMI: Benefit Art Show for the Ocean Conservancy**  
Contributing Artist August 2013 • Los Angeles, CA

**Q Pop – DEVILS & ROBOTS: A Tribute to Go Nagai**  
Contributing Artist June 2013 • Los Angeles, CA

**Q Pop – BEAM ME UP: Star Trek Art Show**  
Contributing Artist February 2013 • Los Angeles, CA

**Q Pop – BLACK CHRISTMAS: Horror Art Show**  
Contributing Artist December 2013 • Los Angeles, CA

**University of California, Riverside: Highlander Newspaper**  
Contributing Cartoonist 2003 - 2008 • Riverside, CA

